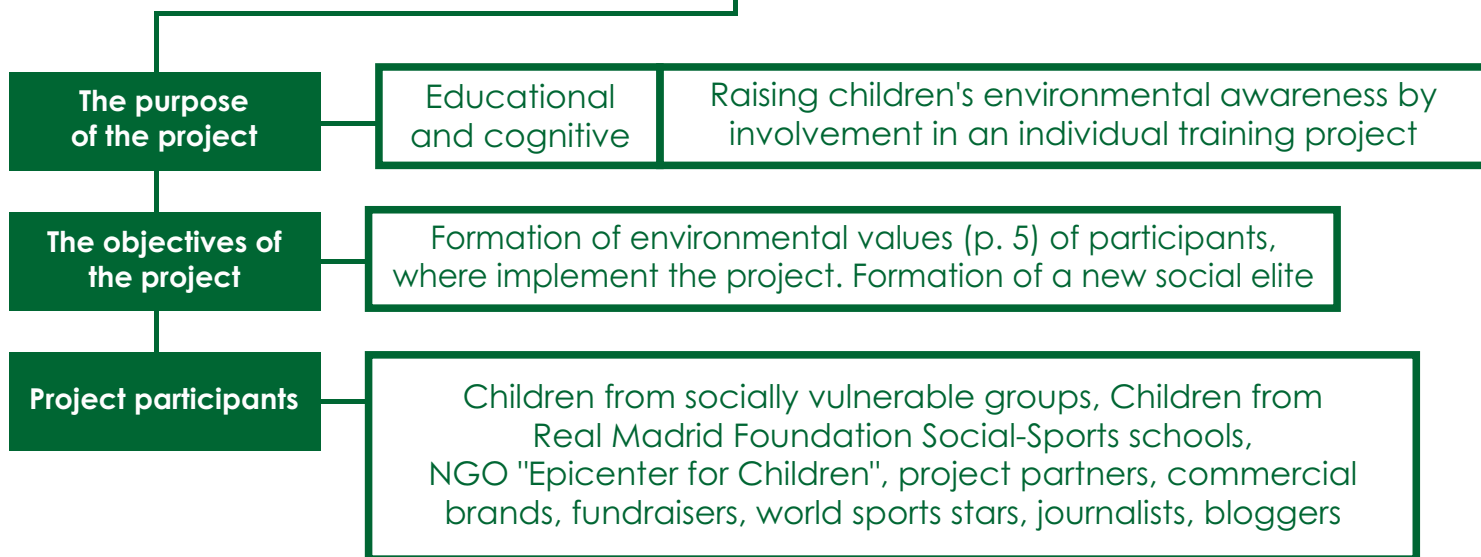


ECOLOGICAL GUIDE



Goal. Task. Participants

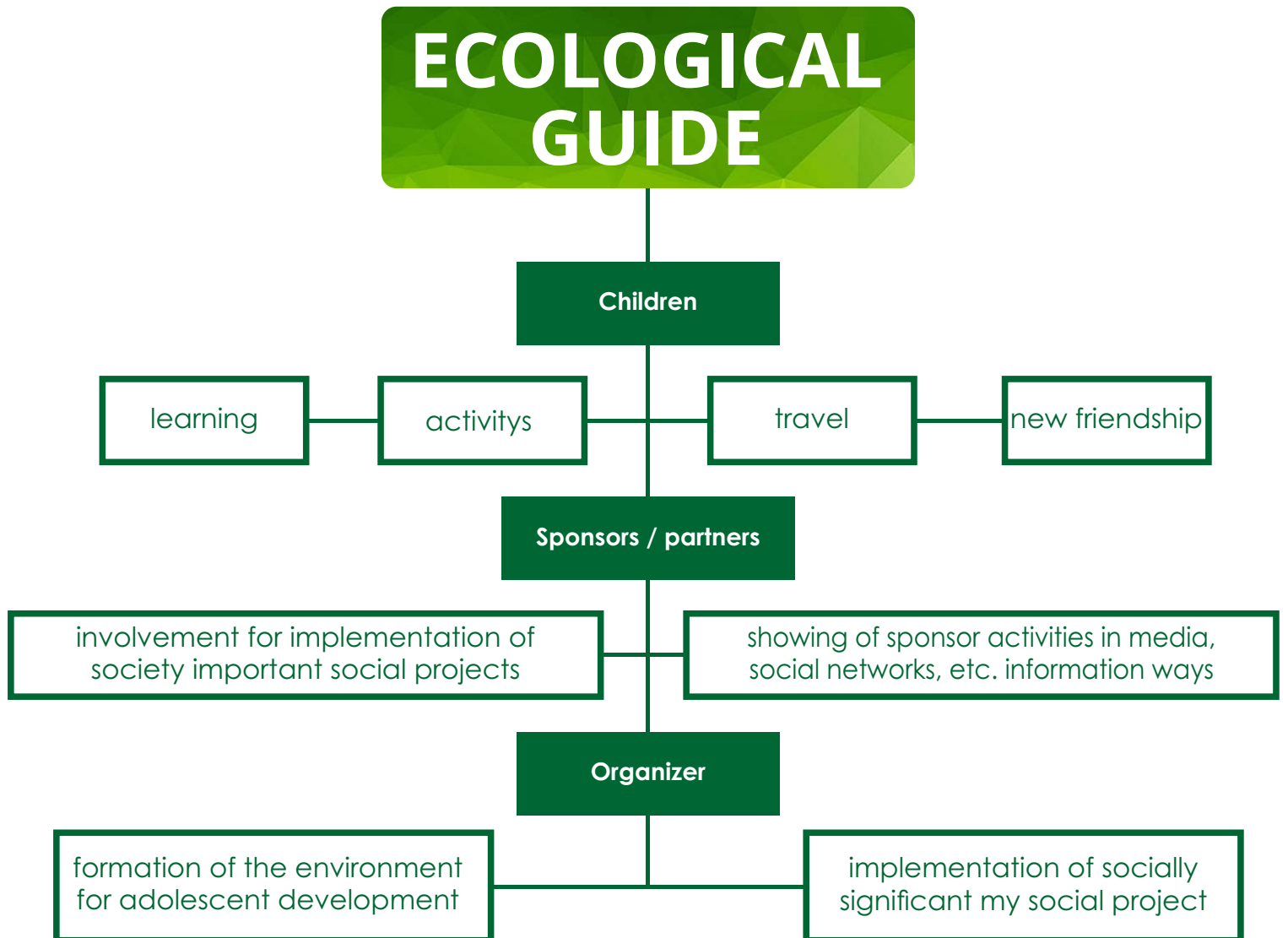
ECOLOGICAL GUIDE



Social Sports School



Beneficiaries of the project



Project implementation



ECOLOGICAL GUIDE

Local actions

plogging

environmental trips

sporting events

experience other countries

Educational platform

lectures and training for children

practical training

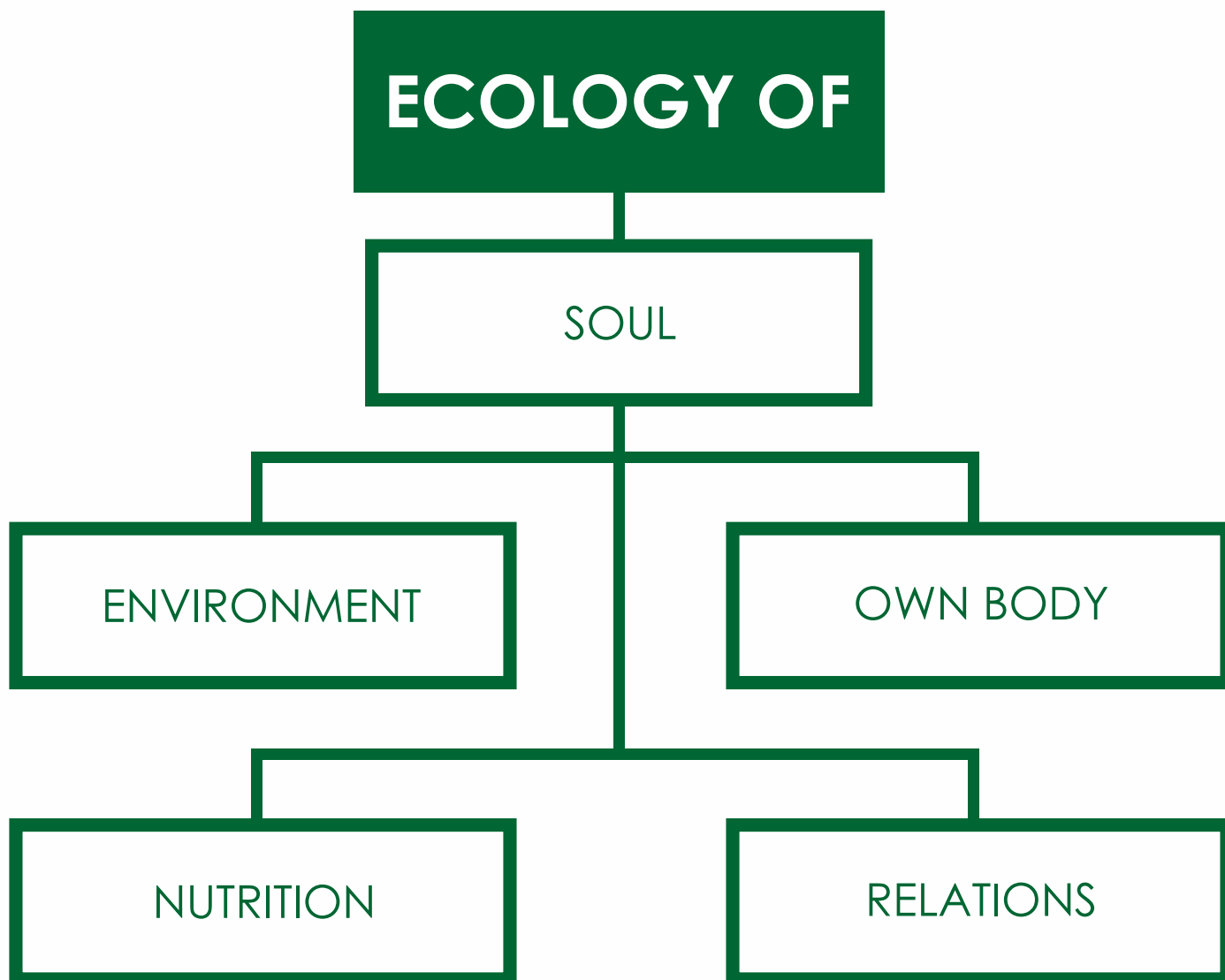
english/ psychology

leadership, success stories of famous people

children on their own teach sponsors and partners

Global project

a great annual event



The way we solve problems



ECOLOGY OF ENVIRONMENT

We are trying to solve a real problem - we conduct monitoring of the area, consult with ecologists, identify the most problematic area, work out and organize its cleaning together with sports stars and journalists, conduct training and familiarize its inhabitants and local authorities with the ecological problems.

ECOLOGY OF OWN BODY

We visit an educational institution / a boarding school and conduct classes on hygiene with the help of doctors and sportsmen, carry out explanatory educational work among children and head administrators, offer and conduct a series of events and activities on hygiene and improvement of the physical shape, trainings done by famous fitness and yoga specialists.

ECOLOGY OF NUTRITION

We invite our partners who are the manufacturers of ecological products and visit their enterprises. Children get knowledge about what the natural nutrition is, the distribution of vitamins and nutrients, how to grow products without chemicals and how to distinguish useful food from harmful. Also children are offered samples of healthy products.

ECOLOGY OF RELATIONS

We organize seminars with well-known people: sports stars, cultural leaders, journalists and psychologists on the topic of building relationships. Such meetings are held for socially unadapted children and children from risk groups in different regions of the country.

ECOLOGY OF SOUL

We conduct classes in the social center, where sports stars share their own experiences: how to form the character in society, achieve the goal, develop 'the inner self'. Such meetings inspire children and provide a good example to follow.

How the project works

The Environmental Guide is an initiative-based project the staff and members of NGO Epicenter for Children, stars of world sport, eminent people, NGOs, foundations, journalists, bloggers and all the people who care about solving problems, listed above.

We form a team from the people and organizations described above.

The project involves the authorities, the public, business, commercial brands, media. So the project is getting international scale.



Stanislav Medvedko participates in the blogging together with students from the Real Madrid Foundation's social-sports schools.

The project is funded through fundraising activities. We inform everyone about the Ecological Guide by means of communication.

The activity of our organization is carried out on the principles social responsibility, honesty, creative approach to solving environmental problems.

Practical implementation

The organization and implementation of such an initiative requires the acquisition and branding a bus, whose crew will be children, stars of the world sports, celebrities, journalists and bloggers.



Our partners



Ukrainian Red Cross Society. We have been cooperating with this organization for more than fifteen years. A number of interesting projects have been launched together with world-famous football stars, popular journalists and international organizations such as UNICEF, UEFA, etc. An interesting environmental promotion project has recently been developed by the beneficiaries of the Social Sports School of the Real Madrid Foundation, famous universities and prominent environmentalists.

COCA-COLA BEVERAGES UKRAINE LTD. Our organization has been cooperating with this well-known brand for about ten years. A large number of entertaining events for children have been held both on the domestic and international levels. Coca Cola is an important partner in 'Ecological Guidebook' in terms of the experience in recycling of plastic bottles and protecting the environment, as the brand is responsible for corporate social responsibility.



Opillia. Opillia is a trademark of beer and bread kvass working in the city of Ternopil. This brand has shown great interest in the project 'Ecological Guidebook' and is ready to take an active part in it. They give material assistance to another project of our organization 'Epicenters of Football' and provide all our activities with delicious kvass.

SAMoGONna restoratsia is a well-known Ukrainian brand in catering. It successfully cooperates with NGO 'Epicenter for Children' as a partner and sponsor of certain events. The main objective of this trademark is to familiarize our beneficiaries with the production of eco-friendly food, the technology of its production and the cultivation of environmentally friendly products.

SAMoGONna restoratsia tries to show children how old traditional Ukrainian dishes are made and develop the skills to cook them.



САМОГОННА
Ресторація



Epicenter K is our general sponsor. Epicenter K is a national chain of stores in Ukraine that specializes in home improvement and gardening. It is also the main financial partner of our projects.

Veolia Ukraine is a French company, the world leader in disposal and recycling of household waste and preserving the environment. Taking into account the extremely rich experience of this brand, we are developing a series of promotion actions with students from our social sports school, sports stars, celebrities and journalists. These promotions are dedicated to nature conservation, proper management of water resources, skills in utilization and sorting of household waste issues.



THANK YOU
FOR YOUR ATTENTION!